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THE QUANDARIES OF EVALUATING THE PROGRAMS AND CREDENTIALS

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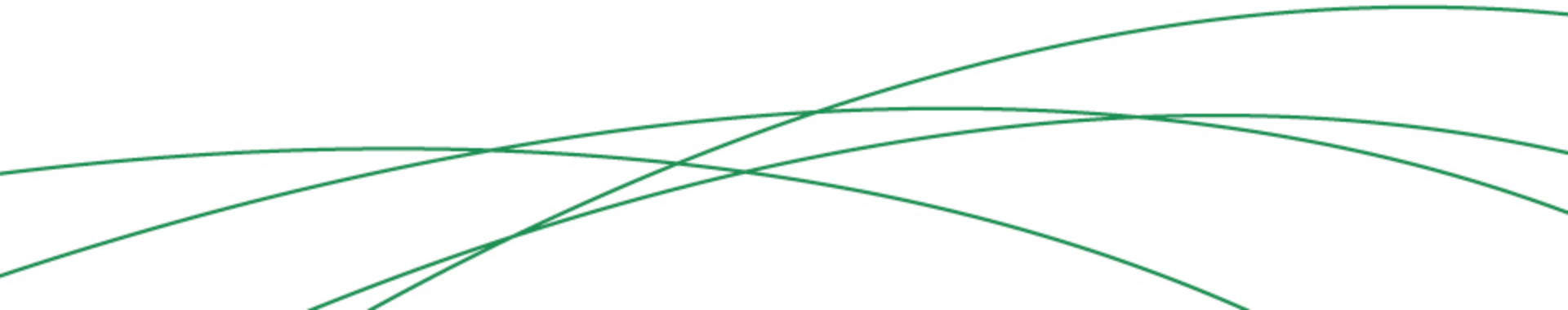
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Agenda

Part I: TNE Overview

Part II: Country Scenarios

Part III: Q & A



What is Transnational Education (TNE)?



TNE might be defined as the provision of academic qualifications from educational institutions located in one country to students living and studying in another country.



**"Why, then, the world's mine oyster,
Which I with sword will open."**

TNE Models and Scenarios

<p>High</p> <p>↑</p> <p>Intensity of Resources required by the University</p> <p>↓</p> <p>Low</p>	TNE Model	Scenario	Who awards the degree?	Where does the teaching take place?	Who teaches?
	Branch Campus or Center	HEI establishes a campus or study center abroad	The Provider HEI or the HEI Branch	At the campus / study center abroad	HEI provides faculty to branch campus / study center
	Franchise	Provider HEI authorizes partner HEI to use an approved study program	Provider HEI	Partner HEI	Provider HEI authorizes partner HEI to deliver its degree programs. Provider often retains direct responsibility for program content, teaching and assessment guidelines, and quality assurance.
	Joint Degree Program	HEI partners with HEI in another country to provide one collaborative program.	One degree awarded by both (or more) universities	Students study at both HEIs	Faculty at both HEIs.
	Double/Dual Degree Program	HEI partners with HEI in another country to provide one collaborative program.	Each HEI awards its own distinctive degree. Two separate degrees are awarded.	Students study at both HEIs	Faculty at both HEIs
	Twinning Program/ Articulation Agreement	Provider HEI collaborates with partner HEI through articulation agreement.	Provider HEI awards final degree.	Student first studies at partner HEI and transfers credits to, or is exempted from study at, provider HEI	Faculty at both HEIs
	Distance Delivery	Delivery of program via distance technology (online) to students in other countries	Provider HEI	Cyberspace	Provider HEI's Faculty or Partner HEI's Faculty
	Degree Validation	Partner HEI's Faculty delivers its own programs which are "validated" by Provider HEI	Provider HEI (occasionally also Partner HEI)	Partner HEI	Partner HEI delivers its own programs to its own students on its own campus or online

Top TNE Provider Countries



United Kingdom



Netherlands



U.S.



Russia



Australia



China



France



Canada



Germany



India

Top TNE Host Countries



China



South Korea



UAE

(incl. Abu Dhabi, Dubai and Ras Al-Khaimah)



Hong Kong



Malaysia



Mauritius



Singapore



Vietnam



Qatar

Advantages for the TNE Provider

**Increased
“Internationalization”
of the University**

**Enhanced
overall stature
of the University**

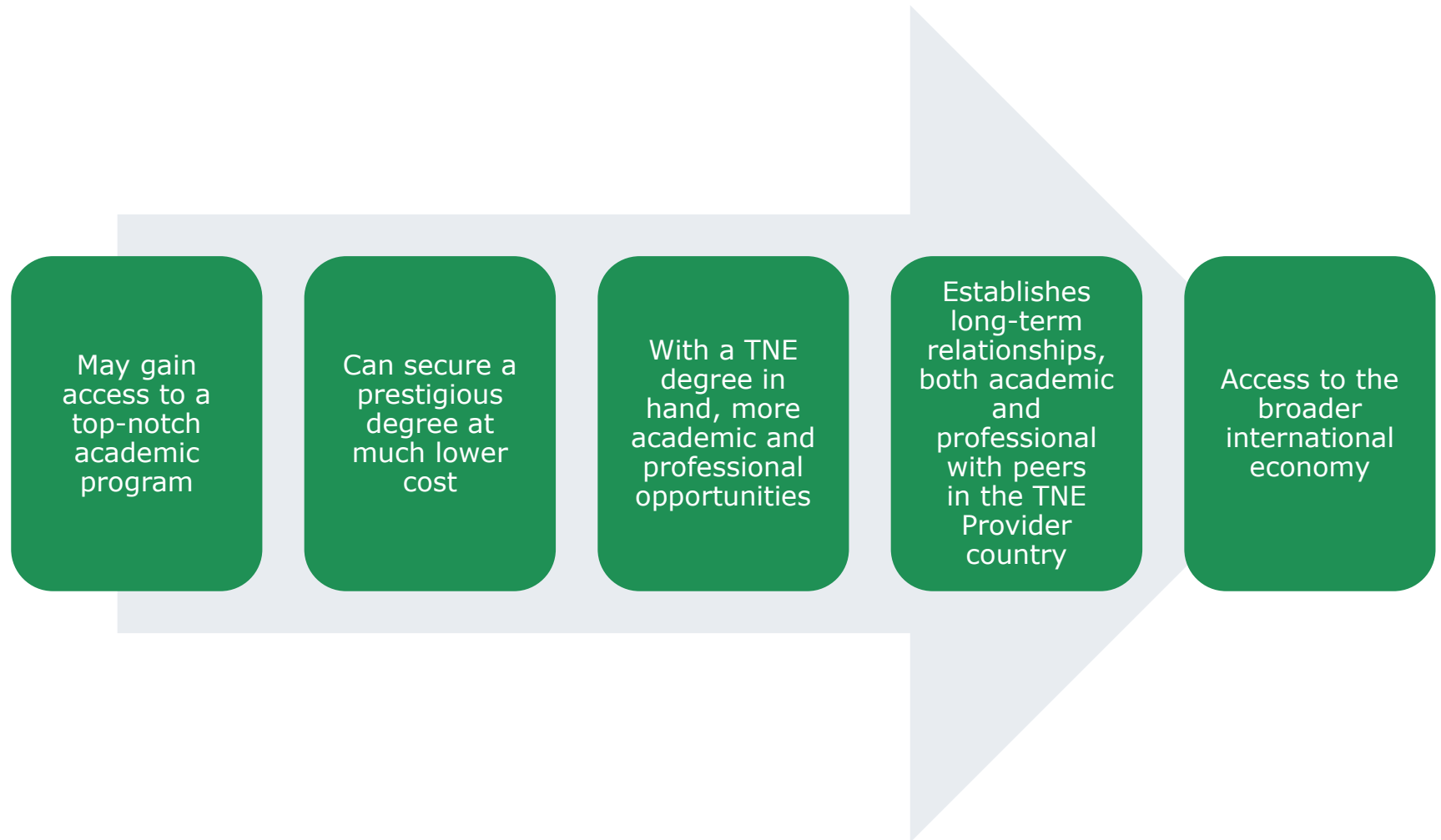
**In some cases,
a boost to institutional
finances**

**Long-term relationships
with peers in the TNE
Host country**

Advantages for the TNE Host Institution and the Host Country

- Access to desirable educational resources and proven expertise
- Cost-effective way to increase educational capacity
- May help meet demand for student places in an otherwise overwhelmed post-secondary system
- Establishes long-term relationships, both academic and professional with peers in the TNE Provider country
- Lays a pipeline to the broader international economy

Advantages for TNE Students



TNE Issues and Concerns

**Shifting perceptions
of what constitutes
“academic study”**

**Lack of coordinated
governance and
regulated policies**

**Overextension
of universities into
high risk areas**

**Varying levels
of transparency**

**Ensuring international
recognition and portability
of different study types**

Issues in TNE Document Identification

TNE credentials can be difficult to differentiate from other foreign credentials

Transcripts and degree certificates do not always indicate the teaching institution or where the teaching took place.

The type of TNE agreement can be difficult to identify

Logos and wording on certificates (e.g. in collaboration with, validated by) do not always reflect the true nature of the partnership.

Traditional and TNE Basic Credential Evaluation Questions

Traditional Model Q's

- Who awards the degree? (awarding institution)
- Does the awarding HEI have the proper authority to award the degree?
- Who teaches the program? (teaching institution)
- What is the mode of instruction?

Transnational Program Q's

- Is the degree recognized in the home (provider) country?
- Is the degree recognized in the host country?
- Is the teaching institution recognized by a legitimate body in the host country?
- What type of TNE agreement is it?
- Which HEI issues documents?
- What documents should you accept?

United Kingdom



UK includes England, Wales, Scotland, Northern Ireland

International Students in the UK

2,343,095 HE Students in the UK

- 1,884,575 come from the UK
- **458,490** come from abroad (approx. 20%)

TNE ("offshore")

Total of **702,695** TNE students studying outside of the UK for a UK higher education qualification (includes 80,980 EU students and 612,715 students outside the EU)

UK TNE Students by Type of Provision



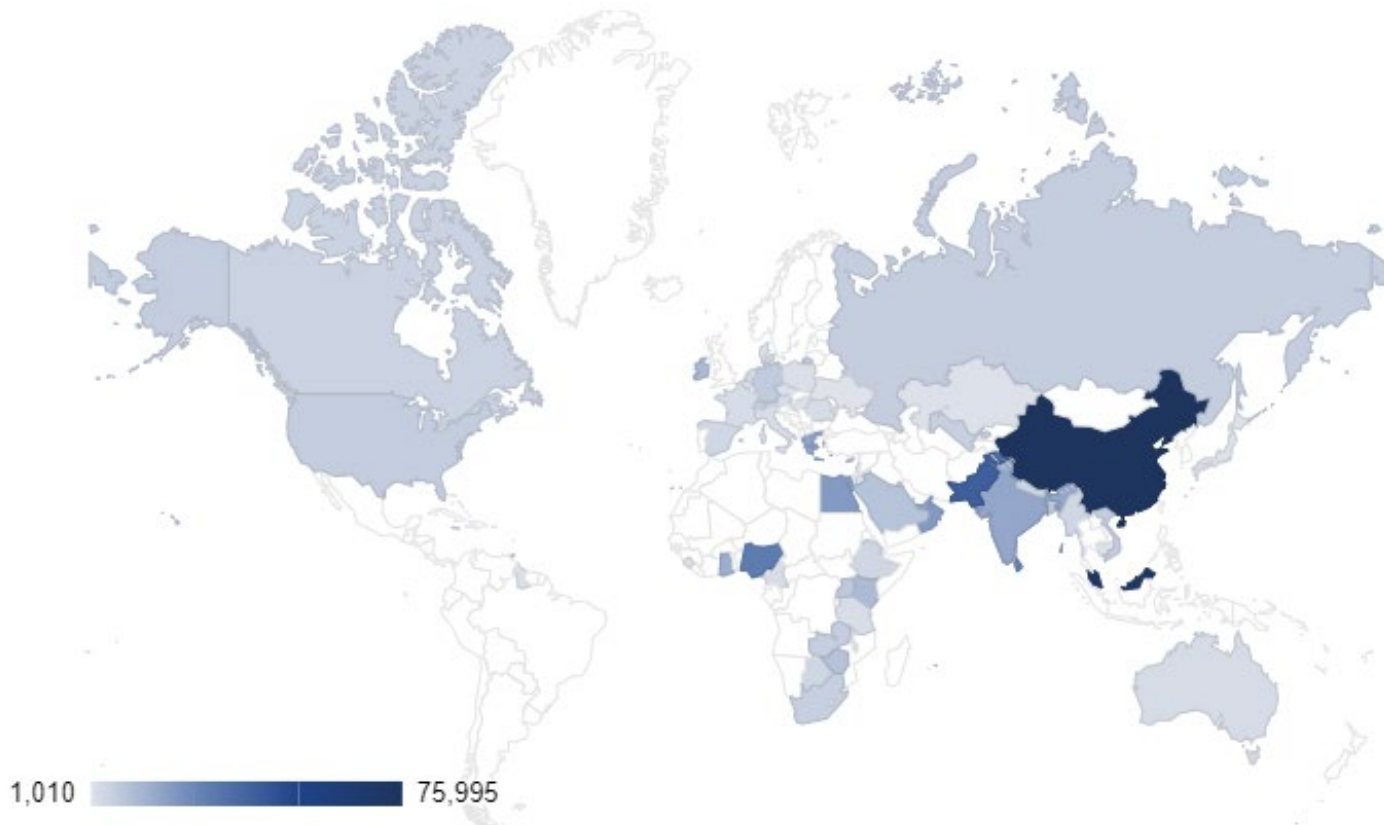
	2013/14	2014/15	2015/16	2016/17	2017/18
Within the European Union					
Overseas campus of reporting HE Provider	675	780	965	965	875
Distance, flexible or distributed learning	23,150	22,695	21,770	22,175	24,585
Other arrangement including collaborative provision	15,210	15,340	11,905	12,740	13,485
Total students registered at a UK HE provider	39,035	38,820	34,645	35,880	38,945
Overseas partner organization	34,660	35,125	39,400	41,935	41,640
Other arrangement	1,475	1,325	920	590	395
Total students studying for an award of a UK HE provider	36,135	36,450	40,320	42,525	42,035
Total within the European Union	75,170	75,270	74,965	78,405	80,980
Outside the European Union					
Overseas campus of reporting HE Provider	18,555	21,970	24,370	24,650	26,480
Distance, flexible or distributed learning	96,550	97,780	92,225	95,020	93,625
Other arrangement including collaborative provision	100,825	112,170	126,205	133,925	134,815
Total students registered at a UK HE provider	215,930	231,920	242,800	253,595	255,925
Overseas partner organization	339,770	349,460	376,665	368,780	350,345
Other arrangement	5,805	7,265	6,580	7,130	6,445
Total students studying for an award of a UK HE provider	345,575	356,725	383,250	375,910	356,790
Total within the European Union	561,505	588,645	626,045	629,510	612,715

Where UK TNE Students Come From?



**Transnational students studying wholly overseas
for a UK higher education qualification**

Academic year 2017/18



Source: www.hesa.ac.uk/data-and-analysis/students/where-from

University of Sussex Franchise Agreement

Where a course or programme is franchised, the **University will retain overall responsibility for the admission of students, record keeping and all other administrative functions.** The University will be responsible for the syllabus in terms of its content, mode of delivery, mode of assessment and quality assurance arrangements.

The course or programme will be owned by an existing University academic unit and assessed through the auspices of a University examination board. Students will be subject to the University's regulations with regard to the course or programme, in particular the Regulations for the Award of First Degrees etc. (where appropriate) and to the regulations of the partner institution with regard to all other matters e.g. behaviour.

www.sussex.ac.uk/webteam/gateway/file.php?name=franchise-procedures-2005.pdf&site=457

University of Glasgow Validation Agreement

The University is responsible for:

- Approving: entry standards to the programme; the design of the programme; arrangements for its delivery; and the mechanisms for quality assurance and enhancement;
- Ensuring that the output standards of the award are equivalent to those for the same or a similar award for its own programmes (a University qualification is awarded). **If it does not have a comparable programme of its own, it is responsible for ensuring that the output standards of the award are compatible with similar programmes in the rest of the sector;**
- The quality and standards of the provision agreed levels of operational responsibility may be delegated to the partner institution; The nature and level of direct supervision or delegated responsibility and quality and standards monitoring of the partner institution's programme by the University is determined on the basis of the University's assessment of the partner institution's own quality assurance systems and its experience of higher education;

The partner institution is responsible for:

- The design and delivery of the programme; learning resources; student support; the quality of the student learning experience, and for financial matters;
- The recruitment and selection of students. These are 'associate students' of the University, registered with a partner institution and have limited access to University resources such as the University library and the sports facilities;
- Admissions and the management of the admissions processes, which, as far as possible, align with those of the University's.

www.gla.ac.uk/media/media_125739_en.pdf

The Case of the University of Wales and its Validation Unit

- Federal university founded by Royal Charter in 1893
- Maintained TNE relationships with 130 colleges worldwide
- Scandal erupted in 2010 concerning the quality of many of these validated programs (reported on by newspapers and the BBC)
- Quality Assurance Agency investigated and found severe deficiencies in its oversight of these associated colleges.
- University forced to forego validation (2011)

The Demise of the University of Wales

- University of Wales is being dissolved and constituent universities have become independent
 - Aberystwyth University
 - Bangor University
 - Cardiff University
 - Cardiff Metropolitan University
 - Swansea University
 - University of South Wales
 - University of Wales Trinity St. David

Australia



Education as an export

- International education represents **Australia's third largest export** (after only coal and iron ore) and was valued at AUS\$34.9 billion in 2018 (US\$24.7 billion).
- **431,438** overseas students studying Australian higher education courses
- Almost **28%** of those students were studying offshore
 - 39,262 in Australian IBCs
 - 72,697 in institutional partnerships
 - 7,392 in online distance programs

Source: <http://monitor.icef.com/2019/03/double-digit-growth-australias-foreign-enrolment-2018/>

Australia:

Higher Education Delivery to Int'l Students

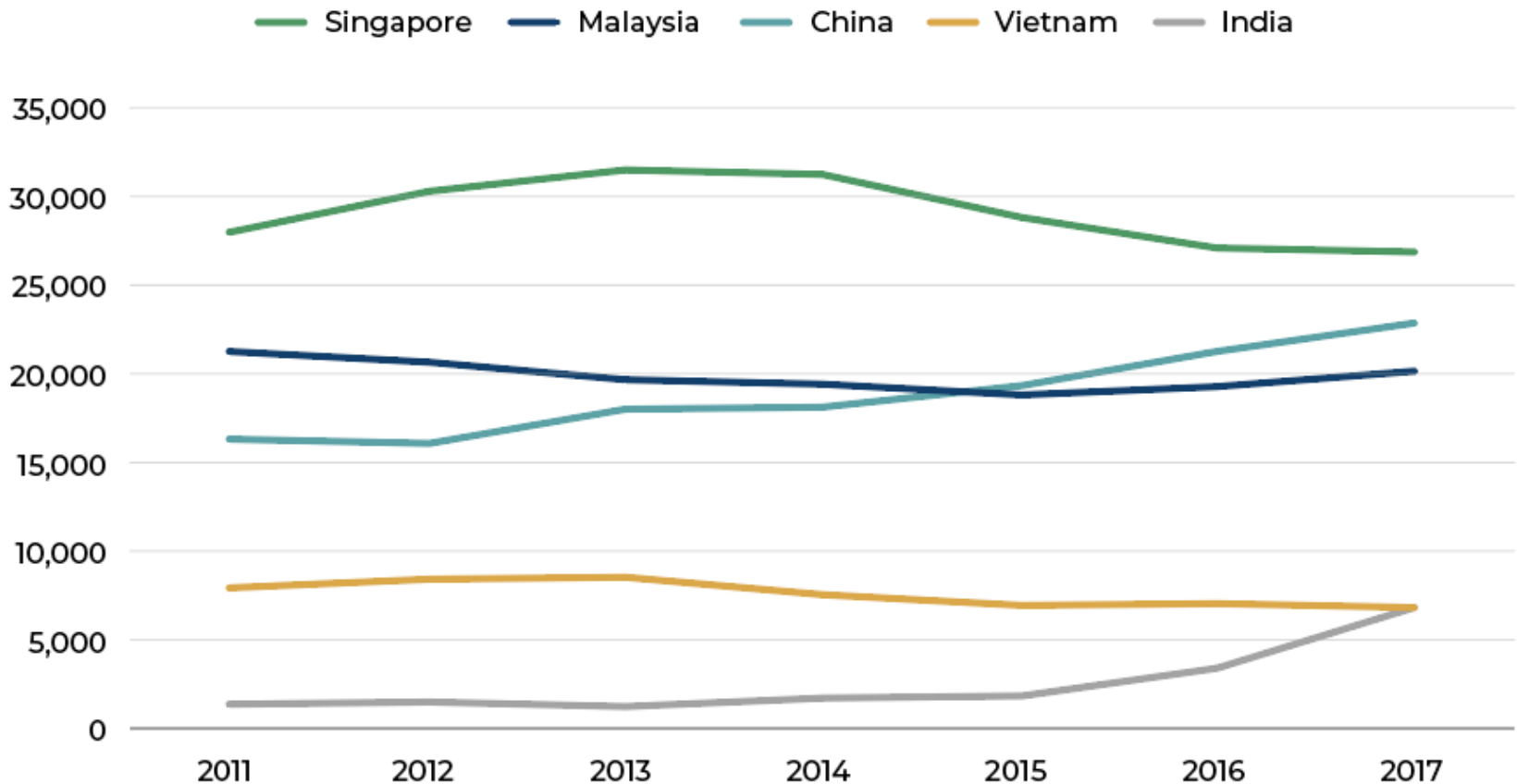


Delivery to	Students 2016	Students 2017	% Growth on 2016
International students in Australia	278,718	312,087	12%
Students at offshore campuses	40,356	39,262	-2.7%
Students in offshore partnerships and/or other programs	64,355	72,697	13%
Students offshore in distance education	7,707	7,392	-4.1%
Sub-total of all offshore students	112,418	119,351	6.2%
Grand Total	391,136	431,438	10.3%

Australia

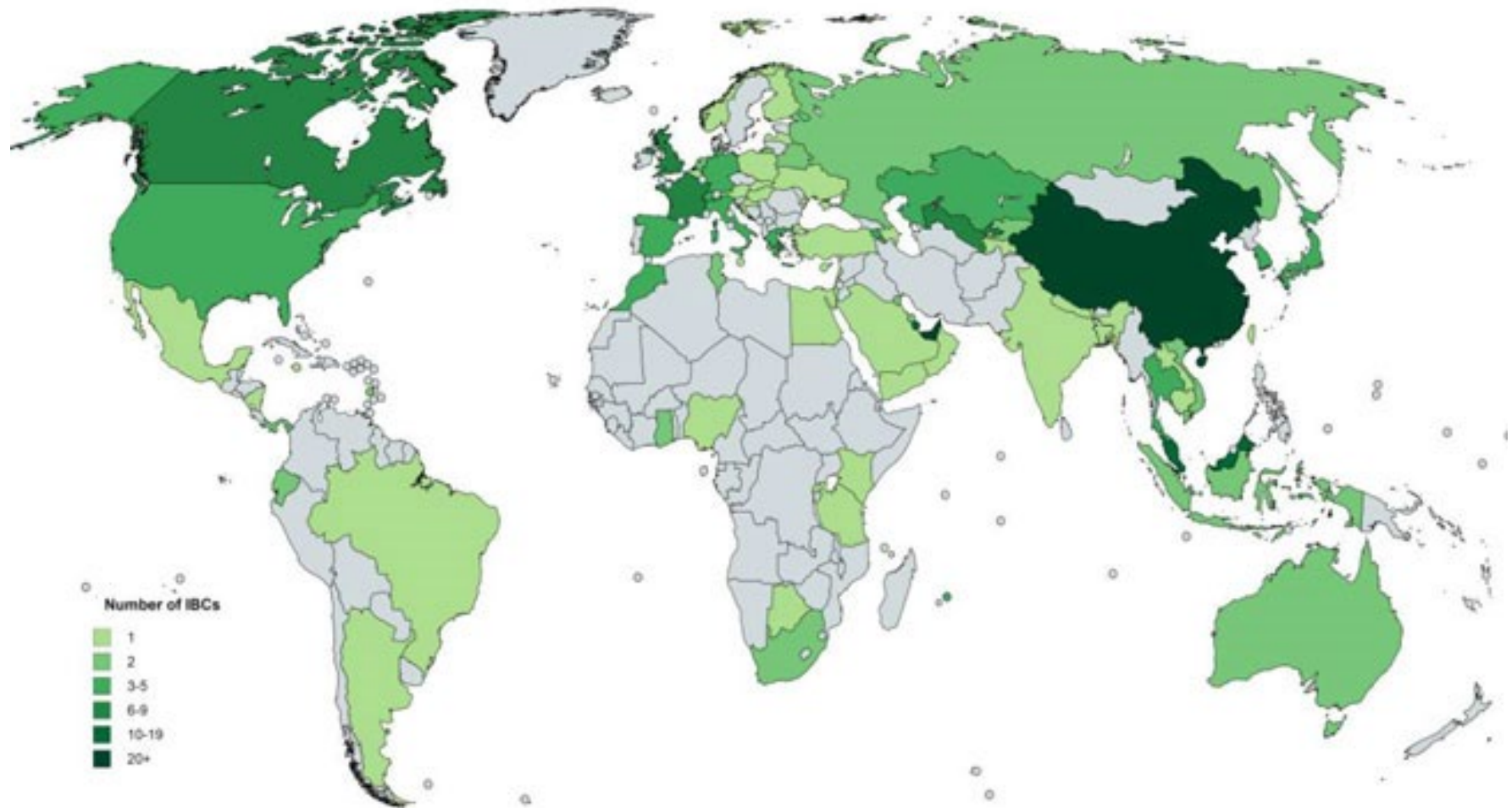


Offshore Students by Location (2011–17)



Source: https://internationaleducation.gov.au/research/Research-Snapshots/Documents/RS_Offshore%20HE_2017.pdf

IBCs in Host Countries Worldwide



United Arab Emirates (UAE): A Prominent TNE Host Country



Population: 9,701,315

Consists of 7 different emirates:

Abu Dhabi, Dubai, Ajman, Fujairah, Ras al Khaimah, Sharjah and Umm al Quwain

Less than 12% of UAE's population is made up of Emiratis:

GDP per capita (PPP): \$68,600

United Arab Emirates (UAE): A Prominent TNE Host Country



- **31 Branch Campuses**
(second only to China): including New York University—NYU (U.S.), Sorbonne University (France), and Wollongong University (Australia)
- Many are concentrated in so-called **educational and trade “free zones”**
- Push to strengthen quality assurance and accreditation
- 11 Branch Campuses in the UAE have closed down

United States



Population: 329,256,465 (No. 3 in the World)

No. of International Students: 1,094,792 (891,330 Enrolled Intl Students and 203,462 OPT Students)

- U.S. is usually identified as the top country in terms of total no. of international students (but not in terms of %)
- Enrolled International Student numbers have decreased in the last two years

TNE

- 78 international branch campuses
- The U.S. has the highest number of IBCs (249 worldwide)
- All IBCs (worldwide) serve more than 180,000 students

United States



Enrollment Trends

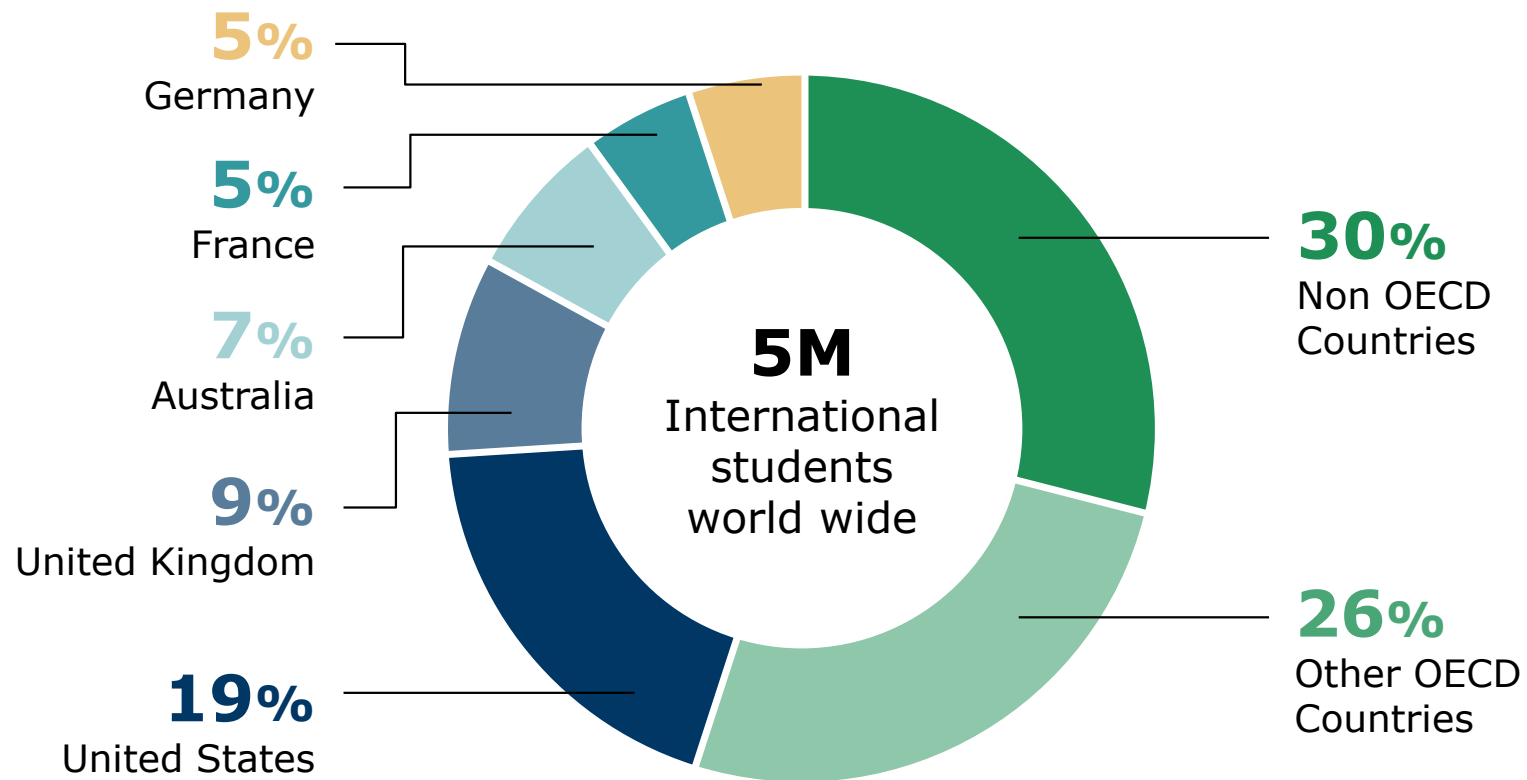
INTERNATIONAL STUDENT DATA
FROM THE 2018 OPEN DOORS® REPORT

open
doors®

Year	Enrolled Int'l Students	OPT	Total Int'l Students	Total U.S. Enrollment*	% Int'l	Annual % Change
2017/18	891,330	203,462	1,094,792	19,831,000	5.5	1.5
2016/17	903,127	175,695	1,078,822	20,185,000	5.3	3.4
2015/16	896,341	147,498	1,043,839	20,264,000	5.2	7.1
2014/15	854,639	120,287	974,926	20,300,000	4.8	10.0
2013/14	780,055	105,997	886,052	21,216,000	4.2	8.1
2012/13	724,725	94,919	819,644	21,253,000	3.9	7.2
2011/12	679,338	85,157	764,495	20,625,000	3.7	5.7
2010/11	647,246	76,031	723,277	20,550,000	3.5	4.7
2009/10	623,119	67,804	690,923	20,428,000	3.4	2.9
2008/09	605,015	66,601	671,616	19,103,000	3.5	7.7

Top Countries for International Students

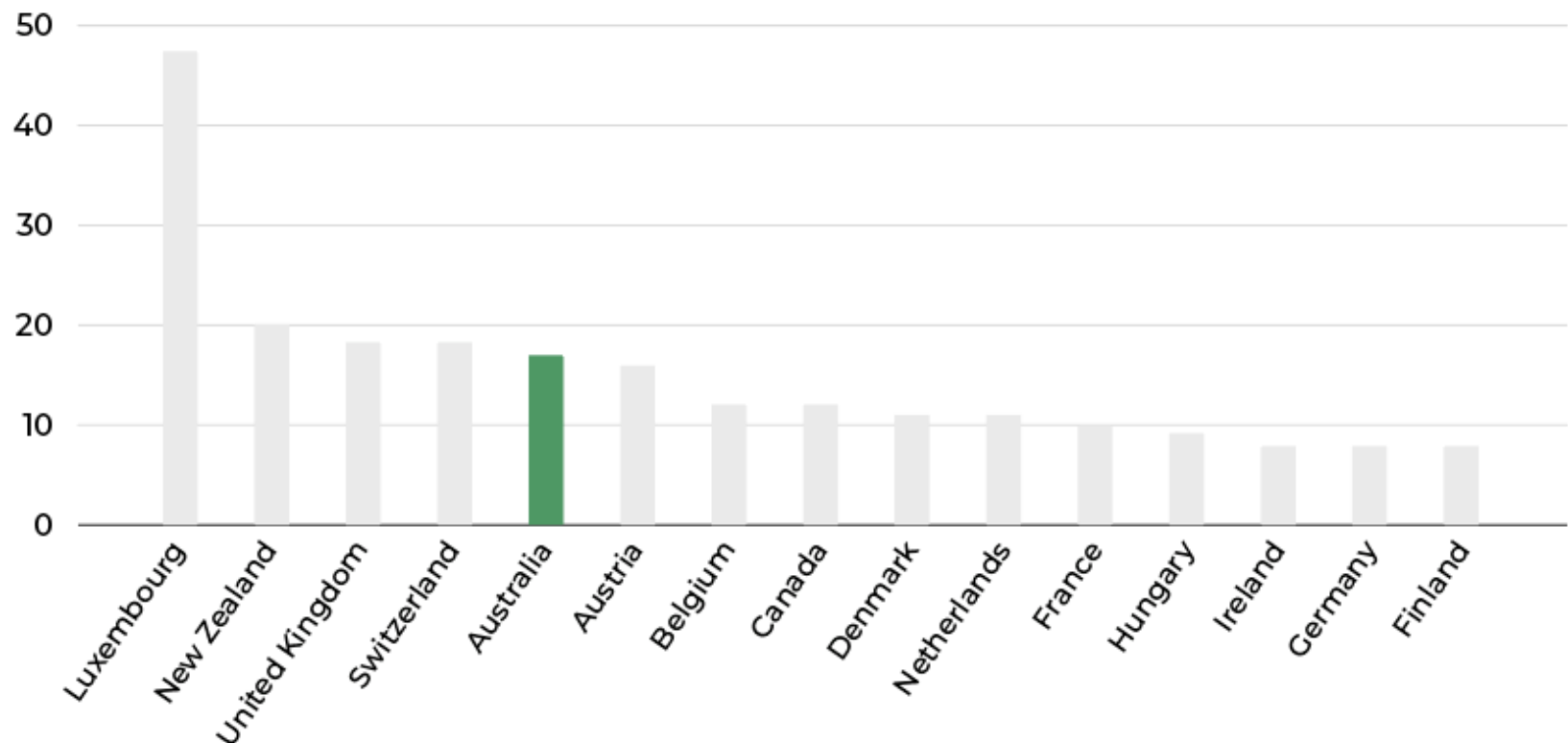
Distribution of International Students in Tertiary Education by Country of Destination



Source: internationaleducation.gov.au/research/Research-Snapshots/Documents/Global%20context%20of%20tertiary%20student%20mobility_2018.pdf

Top Countries in Percentage of Int'l Students

International Students as a Percentage of Total Tertiary Students (Top 15 OECD Countries), 2016



Source: Education at a Glance 2018 (OECD)

RMIT University (Australia) and Brandix College of Clothing Technology (Sri Lanka)

TNE type: Twinning and Franchise

Awarding institution: RMIT University (Royal Melbourne Institute of Technology)

Awarding institution recognized? Yes

Teaching institution: Brandix College of Clothing Technology

Teaching institution recognized? Programs are registered with, but not accredited by, the TVET (Tertiary and Vocational Education Commission today

Transcripts issued: Brandix College and RMIT University

Points to consider:

RMIT academic transcript does not indicate that student completed the program at partner HEI through a twinning and franchise agreement. Does this matter?

Cardiff Metropolitan University (UK) & International College of Business and Technology (Sri Lanka)

TNE type: Franchise

Awarding institution: Cardiff Metropolitan University

Awarding institution recognized? Yes

Teaching institution: International College of Business and Technology

Teaching institution recognized? Programs are registered with, but not accredited, by the TVET (Tertiary and Vocational Education Commission today

Transcripts issued: Cardiff Metropolitan University

Points to consider:

- The Cardiff Metropolitan University transcript clearly indicates the teaching institution—but not the type of arrangement. CMU maintains dozens of both franchised and validated degree programs offered through overseas partners. This information is available on its website.

University of Wales

Bachelor of Arts

TNE type: Validated Degree

Awarding institution: University of Wales

Awarding institution recognized? Yes

Teaching institution: Rayat London College

Teaching institution recognized? No, not as a degree-granting HEI

Transcripts issued: University of Wales

Points to consider:

- Should the degree and visa fraud scandal at the Validation Unit of the University of Wales that was widely reported on affect how you would evaluate these programs?
- Rayat London College was liquidated in 2012 after many media allegations of fraudulent behavior and a raid by the UK Border Agency (UKBA)

- A snippet from BBC News Online on the Rayat London College: "A London college which was one featured in an expose of visa fraud involving foreign students on University of Wales courses has gone into liquidation. Rayat London College suspended three members of staff following the BBC Wales probe and the college was banned from enrolling new overseas students. www.bbc.com/news/uk-wales-17305360

University of Wollongong in Australia / Dubai B.S. in Computer Science

TNE type: Branch Campus/Private UAE University

Awarding institution: University of Wollongong in Australia

Awarding institution recognized?

- University of Wollongong (Australia) is a public university
- University of Wollongong in Dubai is a private university that has its individual programs accredited by the Commission for Academic Accreditation

Degree awarded and Transcripts issued: by either the home campus or the branch campus

Points to consider:

- Do your equivalencies differ for the Australian 3-year and the UAE 4-year bachelor's degree?
- Should the University of Wollongong in Dubai be classified as an Australian university or a United Arab Emirates university?

University of Wollongong in Dubai

B.S. in Computer Science

“Degree Tradability Policy”

Students have the option to either receive a UOW (Australia) or a UOW (Dubai) diploma and transcript.

They can exchange between the two at any point in time but cannot have both at the same time.

University of Wollongong (Australia) & (Dubai) B.S. in Computer Science

Two Curricula

Students at UOW (Dubai) follow a 4-year program:

- 1 year of general education study (0 levels)
- 3 years of specialized study
- Minimum of 192 credits required

Students at UOW (Australia) follow a 3-year program:

- 3 years of specialized study
- Minimum of 144 credits required

INTI International University (Malaysia) and University of Bradford (UK)

TNE type: Validation?

Awarding institutions: INTI International University and University of Bradford

Awarding institutions recognized? Yes

Teaching institution: INTI International University

Teaching institution recognized? Program Accreditation today

Transcripts issued: INTI International University

Points to consider:

- Should both the Bachelor of Engineering awarded by INTI International University and the Master of Engineering awarded by the University of Bradford be evaluated and assessed for degree comparability?

International Management Institute

Bachelor of Business Administration 4

TNE type: Validation?

Awarding institution: International Management Institute (Belgium)

Awarding institution recognized? No

Teaching institution: The Indian Institute of Planning and Management (India)

Teaching institution recognized? No

Transcripts issued: The Indian Institute of Planning and Management (India)

Points to consider:

- Why would a non-recognized HEI in one country have its programs validated by a non-recognized HEI in another country?
- Difficulty of establishing legitimacy and legality of TNE relationships
- “The court found that in fact IMI had been set up by Arindam Chaudhuri and his father Malay Chaudhuri and was not even recognized by the laws of Belgium. Calling this arrangement a “maze...to entrap students” the court said that such “advertisements have the potential of misleading young minds who have a craze for foreign education in the hope it will open doors for international placements/employments and cleverly concealing from them that IMI, Belgium is nothing but an alter ego or another face of IIPM.”
www.livemint.com/Politics/bKbeznpnmhgflJdlbKELJL/High-court-censures-IIPM-Arindam-Chaudhuri-for-misleading-s.html

Middlesex University

Bachelor of Arts in Audio Production 3

TNE type: Top-Up and Validation

Awarding institution: Middlesex University

Awarding institution recognized? Yes

Teaching institution: SAE Stockholm (Sweden)

Teaching institution recognized? No

Transcripts issued: Middlesex University/SAE Stockholm

Points to consider:

- Should TNE degrees taught at non-accredited institutions be evaluated differently than those taught at accredited institutions?
- Is the incomplete study considered “validated” by the awarding institution? Or is it only a GBR degree when the program is completed?

Sources and Resources 1

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QUESTIONS AND COMMENTS



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