

# TAICEP Digital Docs Provider Fair

18th March 2021



# Today's session – an overview

- Introduction to Prospects Hedd
- Processing degree verification requests
- Our work on degree fraud
- Q&A



#### What we do

- Operation of the UK's Official Degree Verification Service
- Provide the verification of individual candidate credentials
- Authentication of UK degree-awarding bodies
- Investigation and prevention of degree fraud
- Powered by Jisc



## Our story so far

- Prospects Hedd (Higher Education Degree Datacheck) is the UK's Official Degree Verification Service
- Launched in 2011, following a need within the UK University sector to bring efficiency and standardisation to third party verification process
- Initially funded by HEFCE (Higher Education Funding Council for England) under the Universities Modernisation Fund around shared services and systems, which the whole sector could utilize
- Prospects merged with Jisc (Joint Information Systems Committee) in May 2020 and Prospects Hedd became incorporated within Jisc's portfolio of products and services



# Why Hedd?



Total of 127 UK Universities available for verification, covering 87% of UK graduates



More exclusive UK University partners than any other provider



700,000 Hedd verifications submitted to date



Secure – encrypted transmission of candidate data



# Why Hedd?



Verifications starting from just £12



Automatic verification available



More than 50% of all enquiries completed by next working day



Re-invest profits back into the Higher Education Sector



# Why Hedd?



Verify French qualifications through Hedd via our exclusive agreement with VerifDiploma



Irish Degree verification service to be launched shortly



## Hedd enquirer benefits



Fast & efficient service

Secure, real-time online platform

Customer Service Team manages the relationship with Universities

Dedicated Account Manager

Dashboard with flexible functions, MIS & Reporting

Bulk verification uploads via API integration



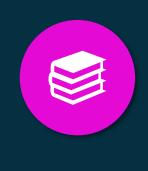
#### Our users

- Hedd platform used by organisations to verify the degree credentials of individuals
- Graduates cannot verify themselves
- Users include Screening Agencies, Employers, Embassies, Notaries, Educational Institutions, Recruitment Agencies and more
- 44% of Hedd enquiries are from outside UK & European Union
- Exclusive agreement with CSCSE (Chinese Service Center for Scholarly Exchange) to verify all returning UK students



## What's included within a Hedd Verification?







COURSE NAME

YEAR OF AWARD



**CLASSIFICATION** 



ATTENDANCE DATES

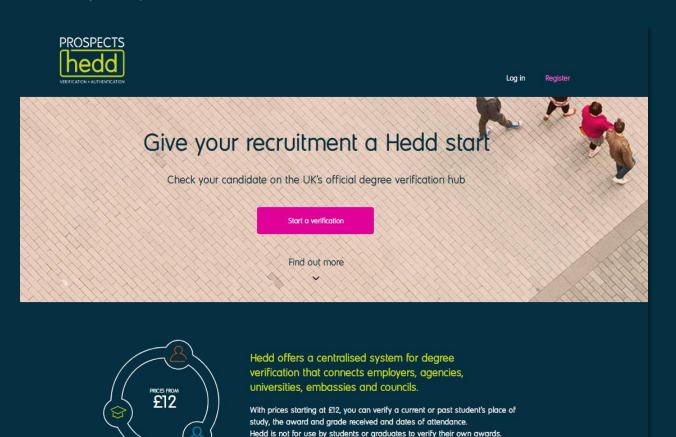


CURRENT STUDENT
STATUS



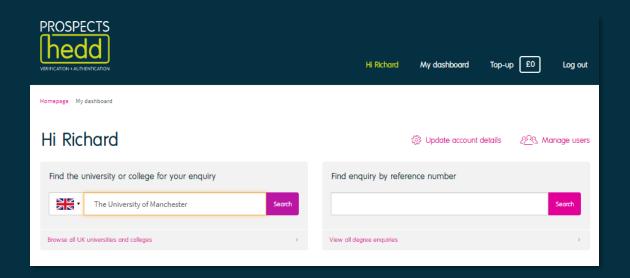
## Registering & submitting a Hedd enquiry

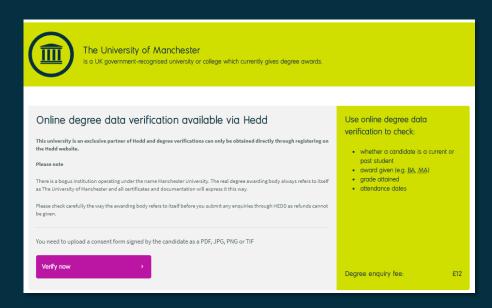
- Visit <u>www.hedd.ac.uk</u> and register for your Enquirer account.
- Click Register located top right of the home page
- Complete your details
- Once we have reviewed your details, your account will be activated and receive a notification of your account activation via email





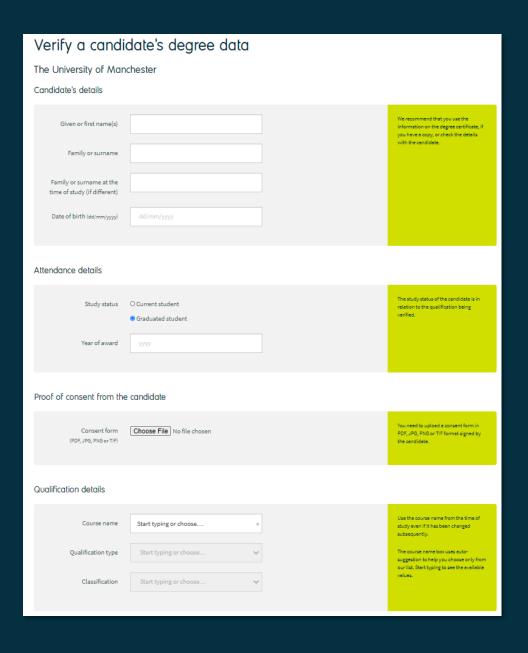
 Once logged in, use the Institution search function on your dashboard to search for your chosen Institution





 View your chosen Institution page, check consent and verification requirements and click Verify Now to start your verification





- Simply enter the information provided your candidate and upload your consent form containing the candidate's signed consent
- Review your verification details, complete your payment and submit your verification
- Your verification request will then be sent directly to the University through our platform (Automatic verification will be completed instantly)
- You will receive an email notification once a University has completed your verification
- Login to your dashboard to view your completed degree verification

  PROSPECTS

VERIFICATION + AUTHENTICATION

# Viewing a completed enquiry

Enquiry breakdown			
Data	Enquirer entered	Match	Official records
First name(s)		Yes	As enquiry
Last name		Yes	As enquiry
Date of birth		Yes	As enquiry
Qualification type	Bachelor of Science	Yes	As enquiry
Course name	Accounting	Yes	As enquiry
Year of award	2015	Yes	As enquiry
Classification	Second Class, Division One.	Yes	As enquiry
Attendance start date	n/a	n/a	17/09/2012
Attendance end date	n/a	n/a	05/06/2015

Enquiry breakdown			
Data	Enquirer entered	Match	Official records
First name(s)		Yes	As enquiry
Last name		Yes	As enquiry
Date of birth		Yes	As enquiry
Qualification type	LLB	Yes	As enquiry
Course name	Law	Yes	As enquiry
Year of award	2020	Yes	As enquiry
Classification	Second Class Honours	No	Third Class
Attendance start date	n/a	n/a	25/09/2017
Attendance end date	n/a	n/a	12/06/2020



## Understanding the degree verification result

Pending: Once submitted, an enquiry will have a pending status unless automatically verified. Pending enquiries have a due date at the top of your enquiry page.

Verified automatically: Enquiries that are verified automatically will immediately display the full verification data that the institution has provided to Hedd.

Further information required: The University requires further information before they can confirm the award.

Verified manually: In this scenario, the University were able to complete your verification but have been required to provide corrections.

Verified by University or College: This applies to enquiries that have been manually checked by the University but have not required any amendments.

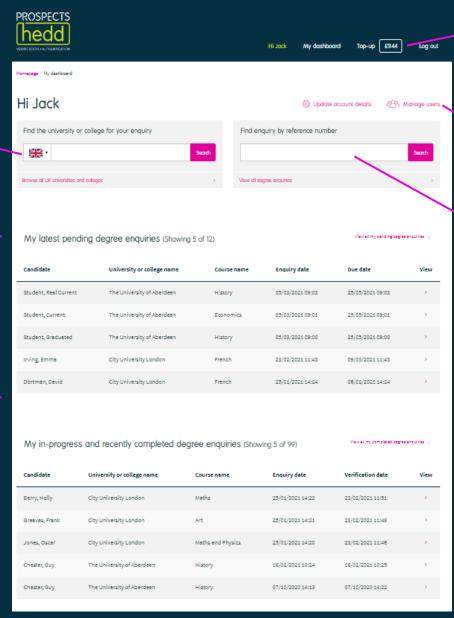
Unable to verify: This status indicates the University cannot verify from the information provided.



# Understanding your dashboard

Start a verification by searching for an institution via the Institution Search function.

View your latest pending degree enquiries directly on your dashboard and view all enquiries by clicking View all my pending enquiries.



Purchase bulk credits in advance using the Top-Up option.

Manage or add users to your enquirer account using the Manage Users function, allowing multiple users to submit verifications using the same pot of credits.

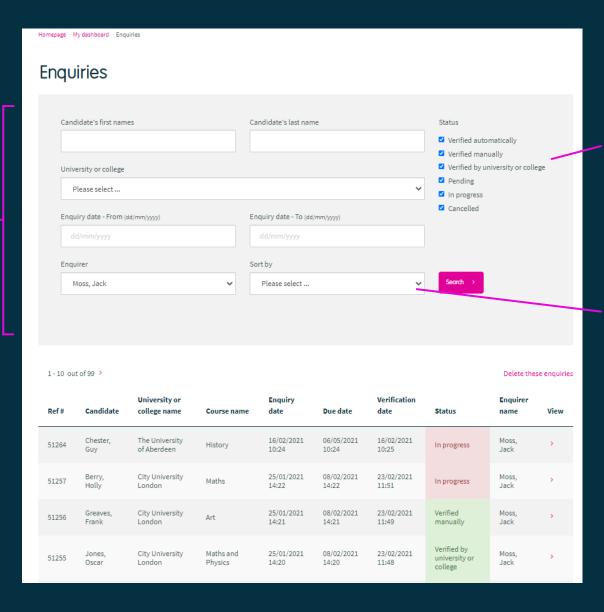
Search for a specific enquiry by entering a Hedd Reference Number.

View your latest completed and in-progress degree enquiries directly on your dashboard and view all enquiries by clicking View all my completed degree enquiries.



# Reporting

Use search parameters such as Candidate, Institution, Enquiry Date Range and Enquirer to personalise your search results.



Select the status of enquiry you wish to include within your report

Filter your search results by Enquirer, Enquiry Status, Candidate and more



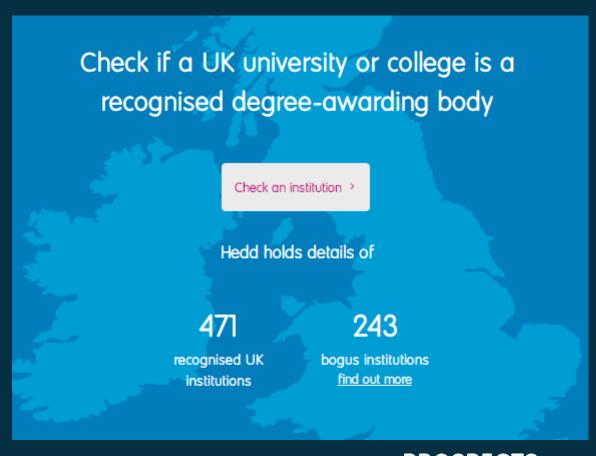
# Check the authentication of UK degree-awarding bodies using our Authentication Database

We operate a database which holds data of all UK Recognised Institutions including Universities and Colleges

Includes records of previous degree-awarding institutions that may no longer be in operation or have since been integrated into another institution

Alongside holding records of legitimate UK degree-awarding bodies, we also hold details of 243 bogus Institutions we have identified

This function is available directly on our homepage and is available free of charge







Indicating that this Institution is a UK government recognized University or College that currently gives degree awards



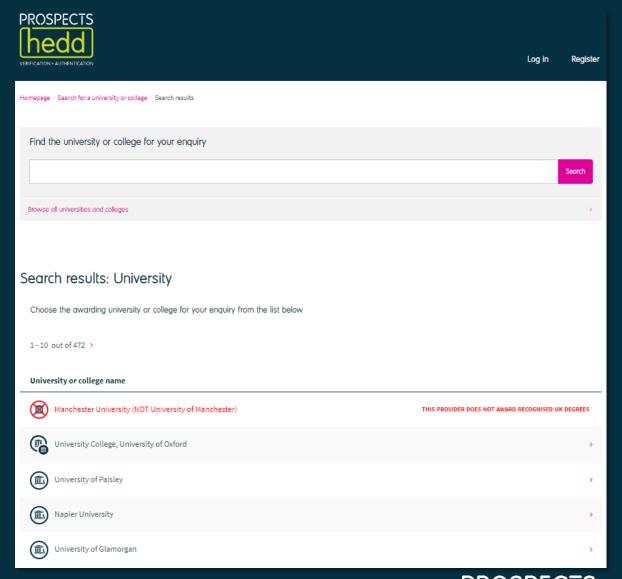
Indicating that this Institution was a UK government recognized University or College that previously gave degree awards



Indicating that this Institution is constituent college of a recognised University or college that currently gives degree awards



Indicating that this provider does
NOT award recognized UK degree
awards





### Investigation and prevention of degree fraud

- Hedd Degree Verification launched in 2011, promoting best practices and importance on correctly verifying degree credentials of candidates
- Commissioned in 2015 to establish a watchdog service to shut down bogus universities and raise awareness into degree fraud practices
- We've identified over 300 bogus institutions and closed down 85!
- Authentication Database which currently holds records of 471 genuine and 243 bogus institutions



### Investigation and prevention of degree fraud

- We've collected over 400 fake degree certificates
- Provide toolkits for enquirers, institutions & students
- Free degree fraud advice via our hotline
- Operation of events including Degree Fraud Awareness Week & Best Practice Events



#### Facts & Statistics

- 83% of employers believe some of their hires will have lied about their degree
- 49% of large businesses and 48% of SMEs have encountered an applicant who has lied about their degree qualifications
- 82% of employers ask to see a degree certificate only 35% follow up with the University
- 11% of all organisations surveyed suggested that they were either 'not at all confident' or 'fairly confident' that they are protected against degree fraud

Data provided by Institute of Student Employers Pulse Survey 2019 & Credence CVs Uncovered Report 2019 in collaboration with Prospects













# Our Degree Fraud Work & Collaborations























# Questions?

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