

MyCreds™ | MesCertif™

A new way to support learners

March 16, 2021

ARUCC Presenter:

Joanne Duklas, executive lead, ARUCC MyCreds™ National Network;
past president, ARUCC

TAICEP March 2021 Conference

Agenda

- Introductions
- Context and Purpose
- MyCreds™ | MesCertif™
- Progress
- Questions and Discussion

ARUCC



Association of Registrars of the Universities and Colleges of Canada

- Incorporated, not-for-profit
- Owns the ARUCC National Network, known as MyCreds™ and MesCertif™, a shared, collaborative, not for profit service.
- Provides leadership in the post-secondary education field and services to its member institutions nationally and internationally.
- Works to advance registrarial practices and learner focused service delivery in Canada.
- Registrars from each provinces have formal representation on the national executive through their regional registrars' association.
- ARUCC works in partnership with the Pan-Canadian Council on Admissions and Transfer (PCCAT), the Canadian University Council of Chief Information Officers (CUCCIO), and the Canadian Postsecondary Electronic Council User Group (CanPESC) to support the ARUCC MyCreds™ | MesCertif™ National Network.

MyCreds.ca  MesCertif.ca

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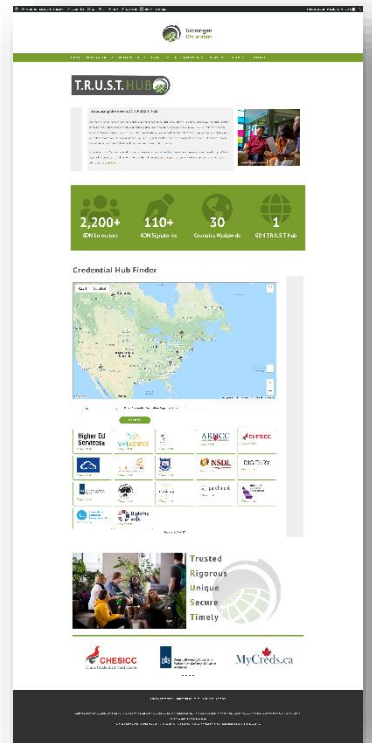
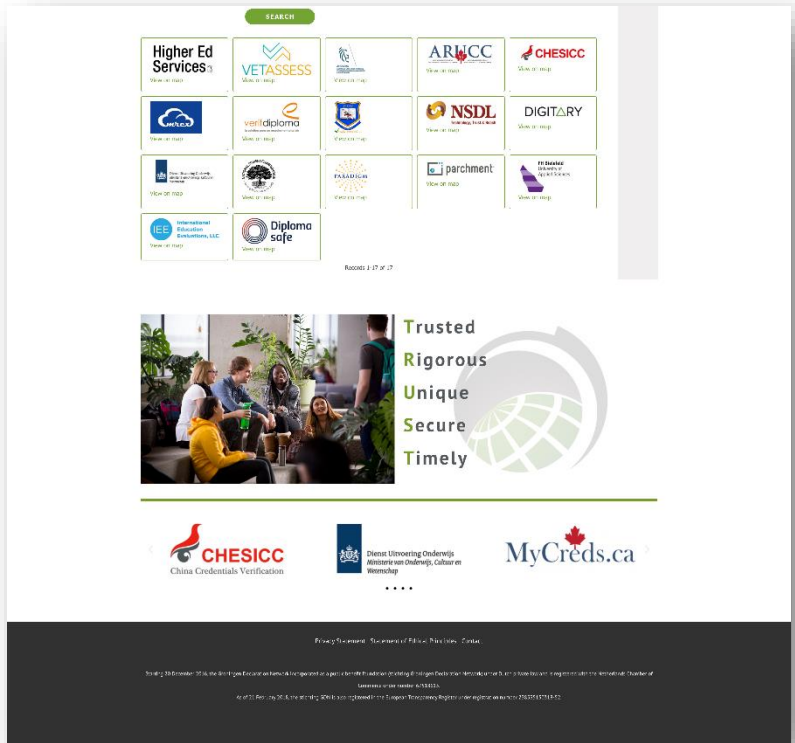
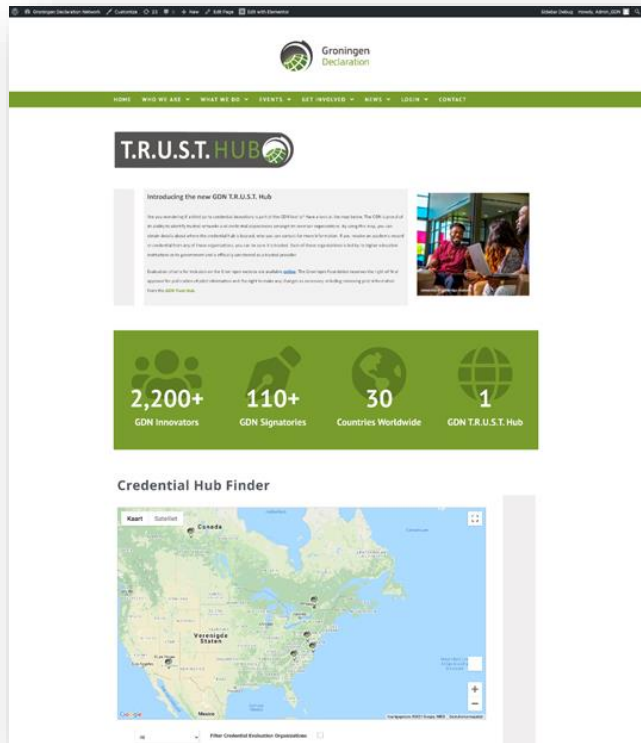
Just the Facts

- **What is MyCreds?**
 - 24/7 Learner Credential Wallet + Digital Exchange Highway for Digitized Documents and Credentials
 - Shared service – collaborative process and governance
 - Regional, national, and international connectivity
- **What does MyCreds support?**
 - Transcripts, parchments, badges, microcredentials, letters, degrees, diplomas, certificates, etc.

MyCreds.ca MesCertif.ca
JUST THE FACTS
<https://mycreds.ca/>
 COMPREHENSIVE CREDENTIAL WALLETS
 Badges, microcredentials, letters, transcripts, certificates, degrees, diplomas
 DATA TRANSFORMATION CAPACITIES
 CSV PDF XML for Badges (upload form) Text
 Official credentials come directly, securely, cryptographically signed and with learner permission
 Cloud based Controlled by the issuing institution or organization
 MADE FOR CANADA
 Global eco-system of 100+ colleges and universities | 1 Millions learner wallets worldwide | Endorsed Cost-effective Shared service | Secure Permission based Canadian data storage
 MEMBER LED + FEDERALLY INCORPORATED NOT-FOR-PROFIT
 ARUCC COMMITMENT DEDICATION ENGAGEMENT DÉVOUEMENT
 info@aruccnationalnetwork.ca
 ONBOARD TO MYCREDS™ | MESCERTIF™

ARUCC COMMITMENT DEDICATION ENGAGEMENT DÉVOUEMENT
Snapshot
 February 19, 2021
The ARUCC MyCreds™ | MesCertif™ National Network
<https://mycreds.ca/>
What is MyCreds™ | MesCertif™ ?
 ARUCC's MyCreds™ | MesCertif™ is a national, shared service and platform that provides students and alumni access to a secure, online, password protected learner credential wallet that allows them to share their educational credentials on a 24/7 basis - anytime, anywhere. It also enable peer-to-peer official document and data sharing between issuing organizations such as colleges and universities. MyCreds™ | MesCertif™ is the first and only national, bilingual system of its kind in Canada.
What does ARUCC have to do with MyCreds™ | MesCertif™ ?
 The national Association of Registrars of the Universities and Colleges of Canada (ARUCC) owns the MyCreds™ | MesCertif™ environment and is located in Alberta.
 ARUCC is a not-for-profit, federally incorporated association that includes as its members post-secondary institutions through their registrarial areas.
 ARUCC is dedicated to supporting an improved learner experience by supporting its members with a range of services, including professional development, standards creation and support, and initiatives such as MyCreds™ | MesCertif™ and the [ARUCC PCCAT Transcript and Transfer Guide](#).
Who helped ARUCC create MyCreds™ | MesCertif™?
 The Pan-Canadian Consortium on Admissions and Transfer ([PCCAT](#)), the Canadian University Council of Chief Information Officers ([CUCCIO](#)), and the Canadian Postsecondary Electronic Standards Council User Group ([CanPESC](#)) were instrumental in leading the creation of MyCreds™ | MesCertif™. In addition, Canada's post-secondary institutions and application centres/hubs lent thousands of volunteer hours to realize this effort.
 ARUCC leadership, students, and a comprehensive consulting team that included [Duklas Cornerstone Consulting Inc.](#), [SplitMango](#), and [Digitary](#) support this environment. Digitary provides the underlying core that powers MyCreds™ | MesCertif™. It is an international firm that won a tough national and international competition through a competitive RFP process led by ARUCC, its partners, and Canadian higher education leaders.
Questions about MyCreds™ | MesCertif™?
 Contact ARUCC's executive lead, Joanne Duklas, at info@aruccnationalnetwork.ca

Groningen Declaration Network - the Inspiration



Why MyCreds™ | MesCertif™? Learnings from the Community

Reasons

- Document fraud
- Credential confusion*
- Service challenges (e.g., COVID)
- Labour mobility
- Aging infrastructure
- Inefficient assessment practices**
- Inflexible systems

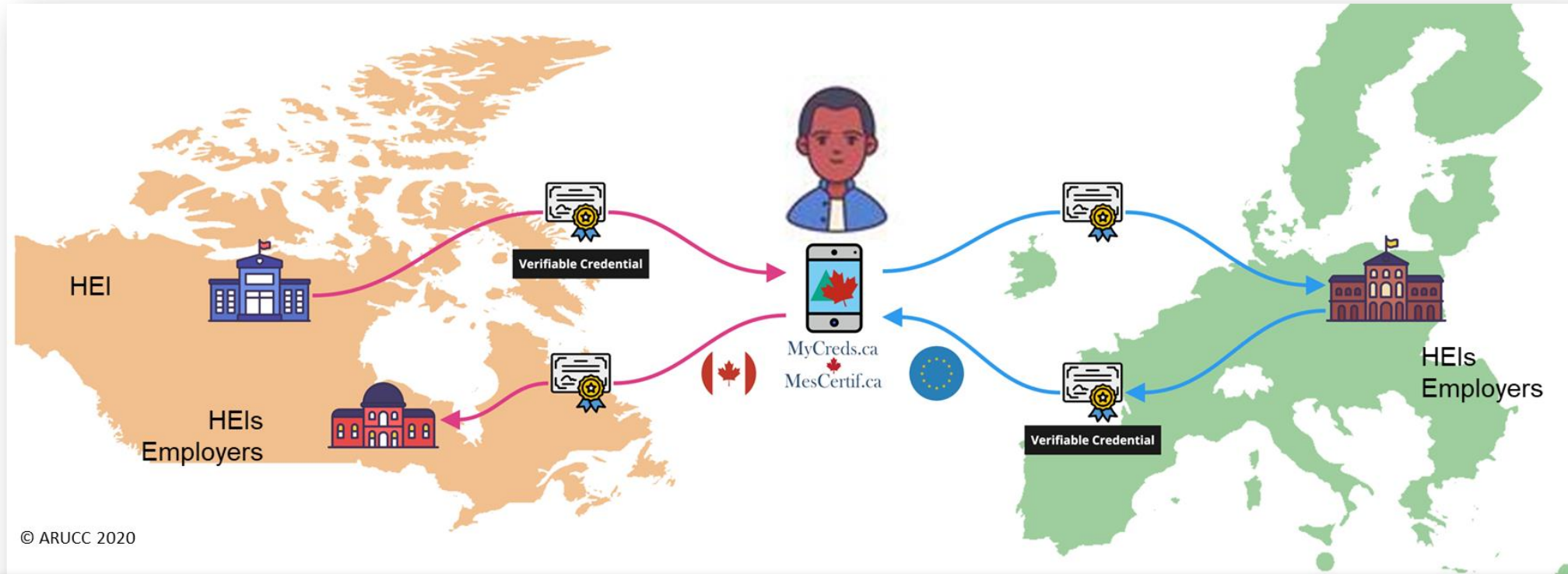
* Receivers (employers, govt, other PSIs, etc.) are not always understanding the difference between the different types of credentials from the PSIs. Micro-credentials will grow, leading to greater confusion.

** Relying on paper-based documents and mail is resulting in delays in processing and impeding automation.

Benefits

- Quality Assurance
- Credential and Document clarity
- Time savings, control, and 24/7 access for learners – domestic and international
- Greater portability digitized credentials for learners – contactless support
- Improved access to PSIs and jobs
- Shared, improved infrastructure
- Scalable efficiencies
- Agile implementation, technology, and data transformation capacities

Learner Permission-Based



Learner Wallets

By December 2020: 25,000 credential wallets assigned.

University of Lethbridge

72% of the learners accessed their parchments within 10 days of being assigned their credential wallet.

Operating Principles

- Remaining evidence informed and member led
- Remaining Learner focused
- Respecting diversity and branding
- Being future forward
- Becoming self-sustaining over time
- Focusing on quality
 - Trusted, secure, and privacy compliant
 - Fraud resilient

Enabling the provinces and territories to meet broader domestic, national, international, educational, credentialing/micro-credentialing, and labour mobility goals.

Progress - National

Post-Secondary Institutional Leadership

Launched:

By February 2021

- Bow Valley College, University of Lethbridge, York University, Ryerson University, Seneca College
- Pilot institutions from several regions are in various stages of early discovery or onboarding.

Government Outreach

- Various government entities
- Councils on articulation/admission and transfer, some of which are government led or funded

Allied Endorsements/ Participants/ Consultations

- Registrar's Associations in each region
- University/College CIOs
- Application centres and other hubs

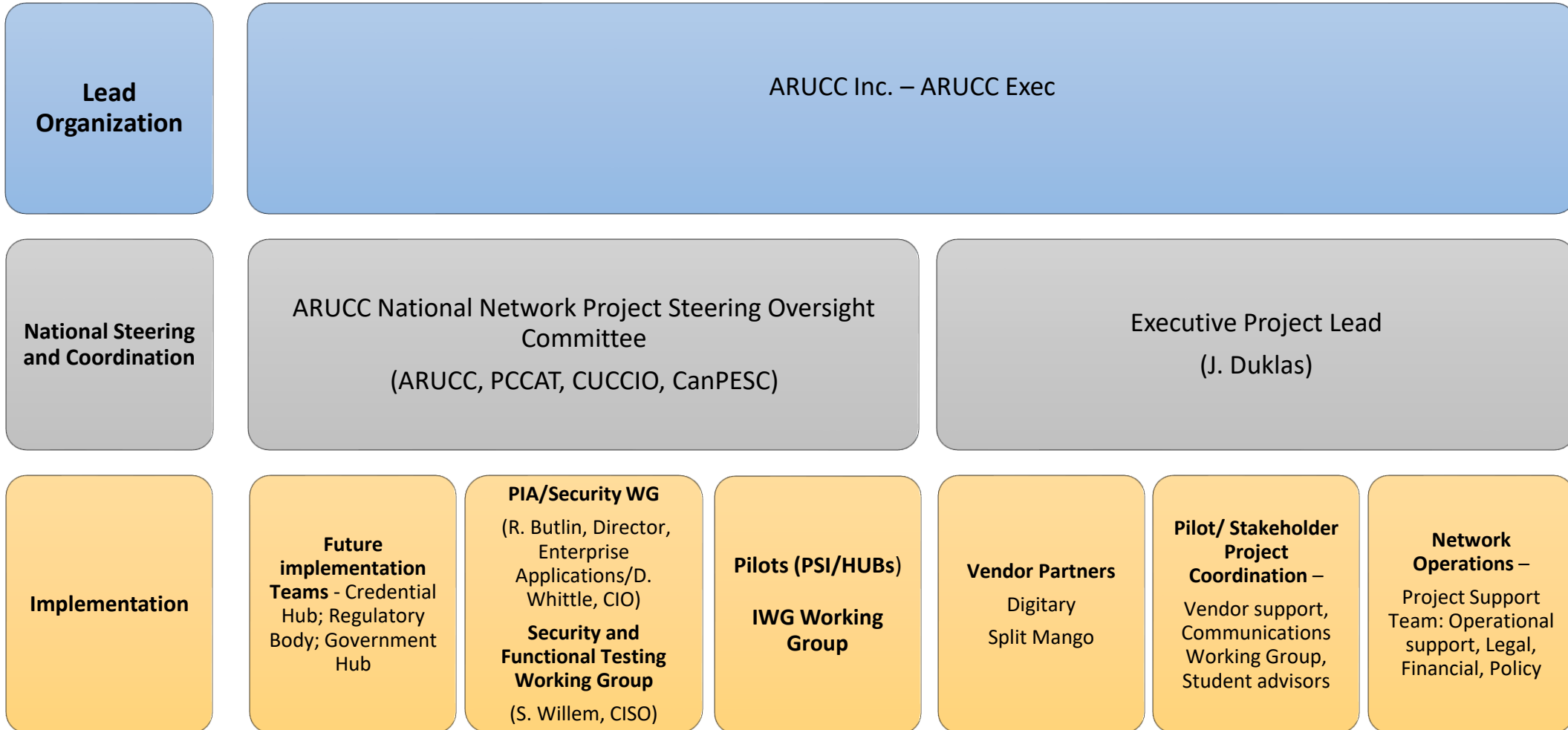
Student Engagement

- Students
- Advisors
- Functional Testers
- Marketing Support

ULeth – 72% of the learners accessed their parchments within a week of being assigned their own credential wallet.

Partners: Pan-Canadian Council on Admissions and Transfer (PCCAT) | Canadian University Council of Chief Information Officers (CUCCIO) | Canadian Postsecondary Electronic Standards Council User Group (CanPESC)

Institutionally-Led Governance



Roles Supporting PSI Autonomy

1
PSI Role (Issuer)
 Legally accountable authority
 Decision maker within their region
 Credential certifier
 Data controller



2
Student Role
 Decision maker for their digitized documents within their credential wallet
 Who, what, where, when, how
 - 24/7 -



3
ARUCC Role
 Led by PSIs
 Federally incorporated not-for-profit service organization
 Owns and oversees MyCreds™
 Oversees the onboarding and all operating, governing and relationship needs
 Manages MyCreds™ liaison and exchanges and relationships with Canadian and international entities

6
Provincial Hub Role
 Data processor
 Typically not an Issuer of credentials
 Role informed by context
 E.g., applications management to support admissions

4
MyCreds™ Role
Students supported: New (admissions), transfer, current, graduate, domestic, international
What: Transcript, document, badges, microcredentials and credential management
How: Learner credential wallet, trusted peer-to-peer credential exchange highway

5
MyCreds™ Service Provider Role (Digitary Canada Inc.)
 Technical support
 Incident response management
 Owner of Digitary Core, underlying engine for MyCreds™

Video Channel



Questions

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